

21th Indo-US Economic Summit

“Building Bridges, Shaping Futures: Pioneering Pathways for 21st Century Growth”
&

IACC’ NIC’s 8th Business Leadership Awards

Tuesday, 24th September 2024
Hotel The Lalit, Barakhamba Road, New Delhi

Sponsorship Categories & Advertisement Tarriff

Principal Sponsor – Rs. 25,00,000/-

1. Speaking slot for a senior representative of the firm in the Inaugural session.
2. Company’s name and logo in all print material and promotional communications.
3. Sponsor’s logo
 - will be displayed on the conference backdrop and Thank You Board.
 - will be printed in the Post Event Report
 - will be printed in all the other relevant marketing collaterals
4. One full-page advertisement in the summit brochure
5. Company’s corporate video running during the breaks
6. The sponsor's literature will be inserted in the Delegate Kit.
7. Opportunity to display 1-2 Company Standees at the venue.
8. Logo on the event flier
9. Logo on e-invites
10. Company web link on the IACC website and on all IACC NIC digital handles
11. In the event Emcee announcement of the sponsors’ company
12. Social Media Tweets
13. Sharing of post-event participant List

Platinum Sponsor – Rs. 20,00,000/-

1. Speaking slot at two of the Technical Sessions
2. Company’s name and logo in all print material and promotional communications.
3. Sponsor's logo
 - will be displayed on the conference backdrop and Thank You Board.
 - will be printed in the Post Event Report
 - will be printed in all the other relevant marketing collaterals
- 3 One full-page advertisement in the summit brochure
- 4 Company’s corporate video running during the breaks
- 5 The sponsor's literature will be inserted in the Delegate Kit.
- 6 Opportunity to display 1-2 Company Standees at the venue.
- 7 Logo on the event flier
- 8 Logo on e-invites
- 9 Company web link on the IACC website and on all IACC NIC digital handles
- 10 In the event Emcee announcement of the sponsors’ company
- 11 Social Media Tweets
- 12 Sharing of post-event participant List

Institutional Sponsor – Rs. 15,00,000/-

1. Speaking slot at one of the Technical Sessions
2. Company's name and logo in all print material and promotional communications.
3. The sponsor's literature will be inserted in the Delegate Kit.
4. Sponsor's logo
 - will be displayed on the conference backdrop and Thank You Board.
 - will be printed in the Post Event Report
 - will be printed in all the other relevant marketing collaterals
5. One full-page advertisement in the summit brochure
6. Opportunity to display 1 Company Standees at the venue.
7. Company web link on the IACC website and on all IACC NIC digital handles
8. In the event Emcee announcement of the sponsors' company

Gold Sponsor – Rs. 15,00,000/-

1. Speaking slot at one of the Technical Sessions
2. Company's name and logo in all print material and promotional communications.
3. The sponsor's literature will be inserted in the Delegate Kit.
4. Sponsor's logo
 - will be displayed on the conference backdrop and Thank You Board.
 - will be printed in the Post Show Report
 - will be printed in all the other relevant marketing collaterals
5. One-page advertisement in the summit brochure
6. Opportunity to display 1 Company Standees at the venue.
7. Company web link on the IACC website and on all IACC NIC digital handles
8. In the event Emcee announcement of the sponsors' company

Silver Sponsor – Rs.10,00,000/-

1. Speaking slot at one of the Technical Sessions
2. Company's name and logo in all print material and promotional communications.
3. The sponsor's literature will be inserted in the Delegate Kit.
4. Sponsor's logo
 - will be displayed on the conference backdrop and Thank You Board.
 - will be printed in the Post Show Report
 - will be printed in all the other relevant marketing collaterals
5. One full-page advertisement in the summit brochure
6. Company web link on the IACC website and on all IACC NIC digital handles
7. In the event Emcee announcement of the sponsors' company

Dinner Sponsor – Rs.7,00,000/-

1. Company's name and logo in all print material and promotional communications.
2. The sponsor's literature will be inserted in the Delegate Kit.
3. Sponsor's logo
 - will be displayed on the conference backdrop and Thank You Board.
 - will be printed in the Post Event Report
 - will be printed in all the other relevant marketing collaterals
4. Half-page advertisement in the summit brochure
5. Company web link on the IACC website and on all IACC NIC digital handles
6. In the event Emcee announcement of the sponsors' company

Delegate Kit Sponsor Bags, Writing Pads– Rs.4,00,000/-

The Delegate Kit is distributed to all conference chairpersons, speakers, delegates and special invitees.

1. Exclusive branding of the sponsor as Delegate Kit Partner.
2. Sponsor's name and logo will be printed on the bags, writing pads
3. The sponsor's literature will be inserted in the Delegate Kit.
 - will be displayed on the conference backdrop and Thank You Board.
 - will be printed in the summit brochure
 - will be printed in the Post Show Report
 - will be printed in all the other relevant marketing collaterals
4. Company web link on the IACC website and on all IACC NIC digital handles
5. In the event Emcee announcement of the sponsors' company
6. Half-page advertisement in the summit brochure

Associate Sponsor – Rs.3,00,000/-

1. Company's name and logo in all print material and promotional communications.
2. The sponsor's literature will be inserted in the Delegate Kit.
3. Sponsor's logo
 - will be displayed on the conference backdrop and Thank You Board.
 - will be printed in the Post Show Report
 - will be printed in all the other relevant marketing collaterals
4. Half-page advertisement in the summit brochure
5. Company web link on the IACC website and on all IACC NIC digital handles
6. In the event Emcee announcement of the sponsors' company

Advertisement Opportunities

The Chamber is bringing out a brochure, which will serve as an ideal medium for member companies to showcase their business profile and display their advertisements. The brochure has a print run of 1000 copies which would be widely distributed amongst senior Government officials, US Embassy officials, our affiliates in the US, business organizations in the US and India, banks and financial institutions, MNCs present in India, all IACC offices, members/guests present at the event.

This is an excellent opportunity for your company to enhance its visibility and brand equity among a cross-section of business sectors.

Advertisement tariff:

Type	Amount (INR)
Centre spread	2,00,000
Front Inside Cover	1,50,000
Back cover	1,50,000
Back Inside cover	1,50,000
Full page	1,00,000

Artwork Requirements: All artwork to be supplied in high-resolution PDF or EPS format, with Minimum 300 dpi in CM